

# CORPORATE SPONSORSHIP

YOUNG STARR MOVEMENT



# JOIN THE YOUNG STARR MOVEMENT

The mission of the Young Starr Movement is to educate, empower, and change lives.

**Introduction** | The Young Starr Movement is a vital and established 501(c)(3) community-based organization that attempts to moderate the negative impacts of domestic violence, homelessness, and sexual abuse on women, men, and children in New York City. Established in 2009, our organization focuses on the development of personal security, emotional stability, and self-sufficiency, to individuals and families.

Individual empowerment, self-determination, and accountability are strong components of our

Founder Ena Wong also known as Young Starr. She has personally experienced everything that the organization represents. Young Starr who suffered many years of mental and physical abuse from a man she trusted and loved knew that her story needed to be told. Feeling compelled to tell the world she was free from shame Young Starr realized she was not alone. Passionate about reaching out and helping others she established the Young Starr Movement.

Young Starr's primary method for raising awareness is by creating events that attract people to participate



and join in fellowship to share and learn about critical detrimental issues that impact not only the individual but also the community as a whole.

During these times of budget cuts and program reduction more and more victims are struggling to access the resources they so desperately need. We realize companies are very carefully considering their annual giving, however we are confident that spending these valuable and limited resources on our programs will be one of the best investments for a more solid and hopeful future for individuals suffering from domestic violence. Won't you please consider making a contribution to assist these deserving individuals? Our organization is currently

seeking funding for program expenses as well as general operations. With your help, love, and support we can all make a difference.

**Need in the Community** | Around the world, at least one woman in every three has been beaten, coerced into sex, or otherwise abused in her lifetime. In the United States, nearly one in every three adult women experiences at least one physical assault by a partner during adulthood. It is estimated that approximately five million American women experience a serious assault by an intimate partner each year. Nonetheless, the precise incidence of domestic violence in America is difficult to determine for several reasons: it often goes unreported, even on surveys; there is no nationwide organization that gathers information from local police departments about the number of substantiated reports and calls, and there is disagreement about what should be

study estimated that more than 3% (approximately 1.8 million) of women were severely assaulted by male partners or cohabitants over the course of a year, while other studies indicate the percentage of women experiencing dating violence, including sexual assault, physical violence, or verbal and emotional abuse, ranges as high as 65%.

However, the U.S. Department of Justice Bureau of Justice Statistics conducted a survey that resulted in the acknowledgment that more than 1 million violent crimes were committed against persons by their current or former spouses, boyfriends, or girlfriends. According to estimates from the National Crime Victimization Survey, there were nearly 700,000 nonfatal violence victimizations committed by current or former spouses, boyfriends, or girlfriends of the victims in 2001. Out of this number 85% were crimes against women.



Even though we don't know precisely how frequently domestic violence occurs (and some estimates suggest that it is as much as 10 times more prevalent than reported by the Bureau of Justice Statistics), the report does help with identifying prevalent trends. The rates of domestic violence vary along several lines, including race, gender, economic and educational status, and geographical location.

**Gender Trends:** Women make up 3/4 of the victims of homicide by an intimate partner. Actually, 33% of all women murdered are murdered by an intimate partner. Women make up about 85% of the victims of non-lethal domestic violence. In all, women are victims

of intimate partner violence at a rate about 5 times that of males.

**Racial and Ethnic Trends:** Black women and men suffer from the highest rates of domestic violence. Black females experienced domestic violence at a rate 35% higher than that of white females, and about 22 times the rate of women of other races. Black males experienced domestic violence at a rate about 62% higher than that of white males and about 22 times the rate of men of other races.

**Age Trends:** Domestic violence is most prominent among women aged 16 to 24.

**Economic Trends:** Poorer women experience significantly more domestic violence than higher income women.

**Marital Status:** For both men and women, divorced or separated persons were subjected to the highest rates of intimate partner victimization, followed by never-married persons.

**LGBT Community Trends:** In ten cities and two states alone, there were 3,524 incidents of domestic violence affecting LGBT individuals, according to the National Coalition of Anti-Violence Programs 2006 Report on Lesbian, Gay, Bi-Sexual and Transgender Domestic Violence. LGBT domestic violence is vastly underreported, unacknowledged, and often reported as something other than domestic violence. In one year, 44% of victims in LGBT domestic violence cases identified as men, while 36% identified as women.



# YOUNG STARR MOVEMENT PROGRAMS

The **Young Starr Movement** offers innovative programs that are aimed at reversing the negative effects of silence and about the issues affecting thousands of people in our community. The programs, events, and activities strive to promote awareness, inspire positive self-esteem, empowerment, love, understanding, and collective and individual engagement to help others.

**Music Therapy |** The Young Starr Movement is unlike any other domestic violence advocacy organization that provides music therapy. It will serve as a tool to help heal individuals that have suffered from domestic violence. Music Therapy is designed to reduce stress, improve coping, and process the trauma associated with the crisis by drawing on a range of techniques including musical improvisation, songwriting, singing, sharing stories, and relaxing with music.

**I Thought You Should Know Program |** This is our speakers' program. Young Starr is available to speak to groups, schools, corporations and organizations. The organization uses its personal experiences in dealing with domestic violence, bringing families through homelessness, and dealing with serious medical issues to expose participants to the issues and inspirational path necessary to regain control.

**Life Skills Plus Program |** A comprehensive life skills training and conflict resolution program geared toward meeting the needs of a variety of people who might be experiencing a life crisis. The program uses volunteers, corporate and celebrity speakers' series to teach valuable life skills (i.e. Motivation, Conflict Management, Drug Avoidance, Respect and Integrity, Leadership, Communication Skills, Money Management, Anger Management).













**Give-N-Live Program |** A civic responsibility training program that teaches youth the importance of community service, volunteerism, and philanthropy.

**Change the Sound Program |** This is our workshop program that utilizes music of all genres to enhance the overall circumstance of the individual in a group or private setting. During our workshops, individuals can hear one another, share their stories, and bond through music relaxation techniques.

## Corporate Sponsorship Benefits

**Partnering with Young Starr Movement, Inc. is not only a good community investment...it is also a good business investment!**

- Align yourself with a well-respected, growing 501(c)(3) organization.
- Provide a great opportunity for employee involvement.
- Create awareness of your corporate identity & portray a positive image to your stakeholders.
- Year-round promotional opportunities.

Promotion & visibility	Platinum \$5,500	Gold \$4,500	Silver \$3,500	Bronze \$1,000
Sponsor recognition on the nonprofit website				
Logo and Link on the Organization's Social Networks				
Recognition in Organization's Monthly Newsletter				
Recognition of Sponsor with Banner Display at Organization's Events				
Premier Recognition within Organization's Media Communications	